



FLEET WORLD THE GREAT BRITISH FLEET AWARDS 2021 ENTRY FORM

INNOVATION CATEGORY

Company name

Contact name

Phone number

Email address

Innovation

Explain your
innovation:

How has it helped
fleets?

Criteria for Entry

Entrants have 600 words in total (not including name of innovation, company name and contact details) to explain what their innovation is and how it benefits fleets. It must have come to market in the past year and has demonstrably improved their offering to fleets.

Please note! We have a strict policy on word count: entries over 600 words will be disqualified from judging. No supplementary evidence or material will be taken into consideration.

Please email your completed entry to tracy@fleetworldgroup.co.uk by the deadline of 19 February 2021 at 1pm. Entries after this date will be disqualified from judging.

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