

## FLEET WORLD THE GREAT BRITISH FLEET AWARDS 2024 ENTRY FORM INNOVATION CATEGORY

## Company name Contact name Phone number Email address Innovation Explain your innovation: How has it helped fleets?

## Criteria for Entry

Entrants have 600 words in total (not including name of innovation, company name and contact details) to explain what their innovation is and how it benefits fleets. It must have come to market in the past year and has demonstrably improved their offering to fleets.

**Please note!** We have a strict policy on word count: entries over 600 words will be disqualified from judging. No supplementary evidence or material will be taken into consideration.

Please email your completed entry to tracy@fleetworldgroup.co.uk by the deadline of 23 February 2024 at 1pm.

Entries after this date will be disqualified from judging.